

69

MISSOURI ASSOCIATION  
of  
SOIL & WATER CONSERVATION DISTRICTS

Soil and Water Conservation Poster Contest

OFFICIAL SCORE CARD

Adopted April 20, 1968

Reconfirmed Aug. 5, 1968

	<u>Points</u>	<u>Score</u>
1. Conservation . . . . .	25	
Is the main theme soil and water conservation? Are the following practices stressed? Waterways, terraces, contouring, strip cropping, crop management, pasture, timber, structures, floods, dust storms, clear streams, soil tests, fertilizing, legumes, drainage, windbreaks, rose fence, wildlife cover, others.		
2. Story . . . . .	30	
Does poster tell a complete conservation story? Is it <u>original</u> ? Is thought seen at a glance? Is idea easily understood? Is it motivating, stimulating?		
3. Attractiveness . . . . .	10	
Is poster neat and clean? Does first glance get attention? Are words easy to read?		
4. Simplicity . . . . .	15	
Does picture convey <u>ONE</u> idea, never more than two? Is wording brief, pointed? Does it carry a punch?		
5. Detail . . . . .	10	
Is picture detail complete? Does it fill out the whole story? Is the thought or meaning clear, sharp, definite?		
6. Art . . . . .	10	
Is coloring and lettering striking, noticeable, yet pleasing to the eye? Do colors blend and balance? Are pictures representative of the subject? Are they simple in construction, distinct, and clear in appearance? Is work carefully done?		

TOTAL 100

**RULES:**

1. All posters must be on standard poster board, sizes (18" to 24" or 22" to 28")

2. Only 3 posters will be accepted from each district to state contest held at MASWCD Annual Meeting.

22" to 28"

18"  
to  
24"

**AWARDS:**      1st Place:      2nd Place:      3rd Place:

\$10.00                  \$8.00                  \$6.00